

# Walden's CONVENTION DAILY



A Walden-Mott Publication

**OFFICIAL SHOW DAILY**

**ISSA North America**

**Dallas, TX**

**October 29 - November 01, 2018**

Full Convention Coverage and Onsite Distribution



**Walden's CONVENTION DAILY**

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**Advertising Deadline:**

**September 28, 2018**



**Walden-Mott Corporation**

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[www.waldenmott.com/ISSA](http://www.waldenmott.com/ISSA)

## 2018 Advertising Rates

Trim size: 10 7/8" x 14 1/2" (width by length in inches)

**Published October 30<sup>th</sup> and 31<sup>st</sup>**

**1X**

**2X**

			1X	2X
Tabloid Page*	Width x Height	10" x 13 1/2"	\$4,640	\$4,155
3/5 Page*	4 col. x 8" 3 col. x 11"	10" x 8" 7 3/8" x 11"	\$4,265	\$3,840
1/2 Page*	4 col. x 6 3/4" 3 col. x 9 1/8" 2 col. x 13 1/2"	10" x 6 3/4" 7 3/8" x 9 1/8" 5" x 13 1/2"	\$3,615	\$3,270
3/8 Page*	3 col. x 7"	7 3/8" x 7"	\$3,310	\$2,980
1/4 Page	2 col. x 7"	5" x 7"	\$2,640	\$2,395
3/16 Page	3 col. x 3 1/2" 2 col. x 5"	7 3/8" x 3 1/2" 5" x 5"	\$1,625	\$1,475
1/8 Page	2 col. x 3 1/2" 1 col. x 7 1/2"	5" x 3 1/2" 2 3/8" x 7 1/2"	\$1,165	\$1,075
1/16 Page	2 col. x 2" 1 col. x 5"	5" x 2" 2-3/8" x 5"	\$800	\$750
<b>Inserts</b>	8-1/2" x 11" or smaller; Not Bound In Single sheet supplied by advertiser		\$5,500	\$5,500
Please supply a High Resolution PDF file in CMYK format with fonts embedded and layers flattened. Full Page Bleed Size: 11 1/8" x 14 3/4" with Live Area 10" x 13 1/2"				

## Added Value

Your **company name in bold-face** and  
Your company **logo** placed in the exhibitor listing and  
Your **web link in digital versions**

\* Advertisers with a **3/8 page or larger ad** will receive a **FREE 3 1/8" x 3 5/8" ad** in the New Product / Exhibitor Highlights section

**Editorial and Artwork Deadline: October 10, 2018**