

**OFFICIAL ISSA SHOW DAILY**

**Chicago, IL**

**October 26 - October 29, 2020**

Full Convention Coverage and Onsite Distribution



**SAVE THE DATE**  
**ISSA SHOW 2020**

**STEP INSIDE**  
ISSA.COM/SHOW

Sweet home Chicago! Save the date as **ISSA Show North America** returns to Chicago, October 26-29, 2020! The host venue, McCormick Place, will be alive with ideas and inspiration as industry leaders converge for the one show for cleaning and facilities solutions.

**SHOW FLOOR ATTRACTIONS**  
Take advantage of the bustling show floor, where you can find the latest in cleaning technology, shop exhibitor products and services, and learn from interactive sessions in the expo hall. You'll have the opportunity to connect with the 700+ exhibitors demonstrating new equipment and showcasing innovative solutions.

**COMPREHENSIVE EDUCATION**  
Featuring 100+ education sessions, workshops, panels, training, and certification courses over four days, ISSA Show 2020 is the perfect platform to build your skills, boost your customer knowledge, and improve your business.

**INFLUENTIAL NETWORKING OPPORTUNITIES**  
Establish connections, build new business relationships, and share best practices with more than 16,000 of your peers and industry leaders from around the world.

Visit [issa.com/show](http://issa.com/show) and stay tuned for updates in early 2020.

**ISSA SHOW**  
NORTH AMERICA 2020  
October 26-29, 2020  
Exhibit Days: October 27-29  
October 26-29, 2020  
McCormick Place, Chicago, IL

**2020 Advertising Sizes and Rates**

**Advertising Deadline: September 27, 2020**

Published October 27 <sup>th</sup> and 28 <sup>th</sup>			1 Day	2 Days
<b>Tabloid Page*</b>	Page size: Bleed size:	Width x Length in Inches 10 7/8" x 14 1/2" 11 1/8" x 14 3/4"	\$4,640	\$8,310
<b>3/5 Page*</b>	4 col. x 8" 3 col. x 11"	10" x 8" 7 3/8" x 11"	\$4,265	\$7,680
<b>1/2 Page*</b>	4 col. x 6 3/4" 3 col. x 9 1/8" 2 col. x 13 1/2"	10" x 6 3/4" 7 3/8" x 9 1/8" 5" x 13 1/2"	\$3,615	\$6,540
<b>3/8 Page*</b>	3 col. x 7"	7 3/8" x 7"	\$3,310	\$5,960
<b>1/4 Page</b>	2 col. x 7"	5" x 7"	\$2,640	\$4,790
<b>3/16 Page</b>	3 col. x 3 1/2" 2 col. x 5"	7 3/8" x 3 1/2" 5" x 5"	\$1,625	\$2,950
<b>1/8 Page</b>	2 col. x 3 1/2" 1 col. x 7 1/2"	5" x 3 1/2" 2 3/8" x 7 1/2"	\$1,165	\$2,150
<b>1/16 Page</b>	2 col. x 2" 1 col. x 5"	5" x 2" 2-3/8" x 5"	\$800	\$1,500

Please supply a High Resolution PDF file in CMYK format with fonts embedded and layers flattened.

**Added Value with Electronic Issues**

Your **company name in bold-face** and  
Your **company logo** placed in the exhibitor listing and  
Your **web link in digital versions**

\*Advertisers with a **3/8 page or larger ad** will receive a **FREE 3 1/8" x 3 5/8" ad** in the New Product / Exhibitor Highlights Section

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**Editorial and Artwork Deadline: October 6, 2020**

