ISSA SHOW NORTH AMERICA 2023

Show DAILY

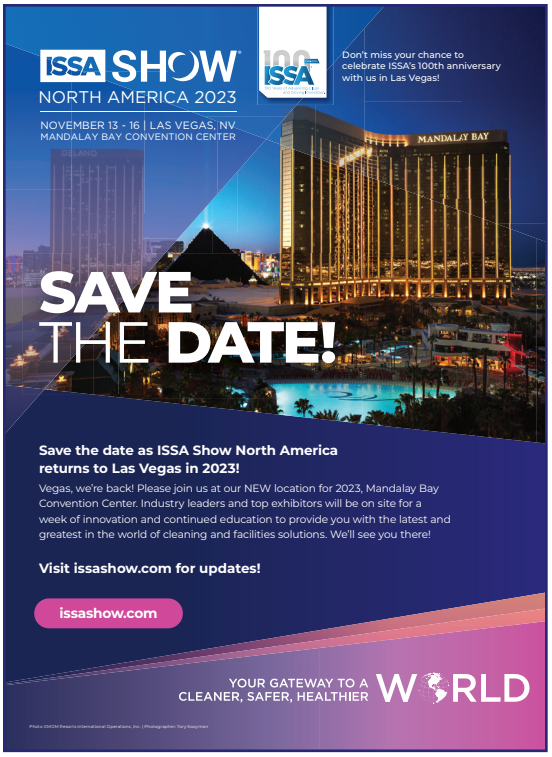
A Walden-Mott Publication

OFFICIAL ISSA SHOW DAILY

Las Vegas, NV - Mandalay Bay

November 13 - November 16, 2023

Full Convention Coverage and Onsite Distribution



2023 Advertising Sizes and Rates

Advertising Deadline: November 3, 2023

Published November 14th and 15th			1 Day	2 Days
Tabloid Page*	Page size: Bleed size:	Width x Length in Inches 10 7/8" x 14 1/2" 11 1/8" x 14 3/4"	$4,870	$8,725
3/5 Page*	4 col. x 8" 3 col. x 11"	10" x 8" 7 3/8" x 11"	$4,480	$7,900
1/2 Page*	4 col. x 6 3/4" 3 col. x 9 1/8" 2 col. x 13 1/2"	10" x 6 3/4" 7 3/8" x 9 1/8" 5" x 13 1/2"	$3,795	$6,840
3/8 Page*	3 col. x 7"	7 3/8" x 7"	$3,475	$6,250
1/4 Page	2 col. x 7"	5" x 7"	$2,775	$5,000
3/16 Page	3 col. x 3 1/2" 2 col. x 5"	7 3/8" x 3 1/2" 5" x 5"	$1,700	$3,100
1/8 Page	2 col. x 3 1/2" 1 col. x 7 1/2"	5" x 3 1/2" 2 3/8" x 7 1/2"	$1,225	$2,250
1/16 Page	2 col. x 2" 1 col. x 5"	5" x 2" 2-3/8" x 5"	$850	$1,575

Please supply a High Resolution PDF file in CMYK format with fonts embedded and layers flattened.

Added Value with Digital Issues

Your **company name in bold-face** and
Your **company logo** placed in the exhibitor listing and
Your **web link in digital versions**

*Advertisers with a 3/8 page or larger ad will receive a FREE 3 1/8" x 3 5/8" ad in the New Product / Exhibitor Highlights Section

Editorial and Artwork Deadline: November 3, 2023

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